



# 41<sup>st</sup> COST CONFERENCE - 2020



**Theme:**  
**“Sustainable Development  
through Inclusive Growth —  
Rising from the East”.**

***organized by***

**THE INSTITUTE OF COST ACCOUNTANTS OF INDIA**  
*(Statutory Body under an Act of Parliament)*  
**EASTERN INDIA REGIONAL COUNCIL**

**ON 28<sup>TH</sup> & 29<sup>TH</sup> FEBRUARY 2020**  
**AT SWABHUMI, KOLKATA**

**“Behind Every Successful Business Decision, there is always a *CMA*”**

## 41<sup>st</sup> Cost Conference 2020

Greetings from the Institute of Cost Accountants of India – Eastern India Regional Council.

We have the pleasure to inform you that **The Institute of Cost Accountants of India-Eastern India Regional Council is organizing the 41<sup>st</sup> Cost Conference during 28<sup>th</sup> & 29<sup>th</sup> February 2020 at Swabhumi, Kolkata.** Theme of the Conference is **“Sustainable Development through Inclusive Growth – Rising from the East”**.

India has been on a high growth trajectory since it undertook post-liberalization reforms. India is on the cusp of a major transformation. The economy is finally moving out of the negative legacies of the past, specially the reckless credit expansion. India's strong performance has been supported by major policy reforms. The change in the monetary policy framework aimed at anchoring inflation expectations helped bring down inflation and stabilize the currency. Together with the current government's efforts to liberalize and simplify investment regulations, this helped spur capital inflows. Recent efforts to create better jobs and raise the quality and relevance of the education and training system are crucial for more inclusive growth. The Eastern Region of India witnessed substantial economic growth in recent times and is now booming with confidence. The eastern region of India is a land of huge potential and is endowed with plenty of resources & culture. A spurt in investments coming to these states is an indication of a bright future for trade and industry in the region.

CMA's with their profound knowledge and skill would help the Government to develop strategies to achieve broad-based economic growth to ensure balanced development across all regions and states and across sectors. This implies embracing new technologies fostering innovation and up skilling, efficient delivery of public services, rooting out corruption and black economy, formalizing the economy and expanding the tax base, improving the ease of doing business, nursing the stressed commercial banking sector back to a healthy state, and stopping leakages through direct benefit transfers and in turn sustainable development through inclusive growth.

The conference is expected to assess the challenges emerging out of growth issues and will deliberate on meeting the same through interaction with senior officials of the Govt. and PSUs, Corporate Leaders, Financial Institutions & Industrialists, Members of Chamber of Commerce, Our members in practice & Industry. While acknowledging your active & continued support to our profession, we seek your kind indulgence & favor for your all round patronage, advisory & cooperation for making this conference a grand success.

With best wishes & regards]



**CMA Pallab Bhattacharya**  
Chairman, Conference Committee

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA

## 41<sup>st</sup> Cost Conference - 2020

Theme : "Sustainable Development through Inclusive Growth – Rising from the East".

### PROGRAMME SCHEDULE

#### DAY -01: 28<sup>th</sup> February 2020 (Friday)

09.00 A.M - 10.00 A.M	:	Registration
10.00 A.M - 11.15 A.M	:	Inaugural Session
11.15 A.M – 11.30 A.M	:	Tea Break
11.30 A.M - 01.30 P.M	:	Technical Session I: Cost Governance – key to Success
01.30 P.M – 02.30 P.M	:	Lunch
02.30 PM – 04.00 PM	:	Technical Session II: Direct Taxation : Value addition by CMAs
04.00 P.M – 04.15 P.M	:	Tea Break
04.15 P.M – 06.00 P.M	:	Technical Session :III Banking & Insurance a. Forensic Audit - Role of CMA b. Health Insurance - Role of CMA
06.30 PM – onwards	:	Cultural Programme followed by Dinner

#### DAY -02: 29<sup>th</sup> February (Saturday)

10.00 A.M-11.00 A.M	:	Technical Session IV: Expectation of Industry : A way forward
11.00 A.M-11.15 A.M	:	Tea Break
11.15 A.M-01.15 P.M	:	Technical Session V: GST : A Game Changer
01.30 P.M-2.30 P.M	:	Valedictory Session
02.30 P.M onwards	:	Lunch

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA

## Registration Fees

Particulars	Fees
Corporate Delegates	Rs. 4,000/-
Cost Accountants-in-Practice / Self-sponsored Members	Rs. 2,000/-
Accompanying Spouse / Students	Rs. 2,000/-

**Plus 18% GST as Applicable**

## Advertisement Tariff for Souvenir

Advertisement Space	Tariff
Back Cover	Rs. 1,00,000/-
Front Inside Cover	Rs. 75,000/-
Back Inside Cover	Rs. 50,000/-
Center Spread (Colour)	Rs. 35,000/-
Special Full Page (Colour)	Rs. 25,000/-
Ordinary Full Page (Colour)	Rs. 15,000/-
Ordinary Full Page (Black & White)	Rs. 10,000/-
Half Page (Black & White)	Rs. 7,500/-
Quarter Page (Black & White)	Rs. 5,000/-

**Plus 5% GST as Applicable**

**CEP Credit: 8 Hours**

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A **CMA**

## Sponsorship Details

Sl. No	Type	Amounts (in Rs.)	Benefits
1	Platinum	6,00,000	<ol style="list-style-type: none"> <li>Ten free Delegates</li> <li>Display on the Conference Backdrop as Platinum Sponsor</li> <li>Full page colour coverage in Souvenir</li> </ol>
2	Gold	4,00,000	<ol style="list-style-type: none"> <li>Six free Delegates</li> <li>Display on the Conference Backdrop as Silver Sponsor</li> <li>Full page Black &amp; White coverage in Souvenir</li> </ol>
3	Silver	2,00,000	<ol style="list-style-type: none"> <li>Four free Delegates</li> <li>Display on the Conference Backdrop as Silver Sponsor</li> <li>Half page Black &amp; White coverage in Souvenir</li> </ol>
4	Lunch	5,00,000	<ol style="list-style-type: none"> <li>Eight free Delegates</li> <li>Display at Conference lunch and on the Conference Backdrop as Sponsor</li> <li>Full page Black &amp; White coverage in Souvenir</li> </ol>
5	Memento	2,00,000	<ol style="list-style-type: none"> <li>Five free Delegates</li> <li>Sponsor Name printed in Memento and Display on the Conference Backdrop as Sponsor</li> <li>Full page Black &amp; White coverage in Souvenir</li> </ol>
6	Conference Kits	1,50,000	<ol style="list-style-type: none"> <li>Three free Delegates</li> <li>Sponsor Name printed in Conference Kit and Display on the Conference Backdrop as Sponsor</li> <li>Full page Black &amp; White coverage in Souvenir</li> </ol>
7	High Tea	1,00,000	<ol style="list-style-type: none"> <li>Two free Delegate</li> <li>Sponsor Name Display at Conference High Tea (Banner &amp; Standy)</li> <li>Quarter page Black &amp; White coverage in Souvenir</li> </ol>
8	Tea	50,000	<ol style="list-style-type: none"> <li>One free Delegate</li> <li>Sponsor Name Display at Conference Tea</li> </ol>
9	Stationery	50,000	<ol style="list-style-type: none"> <li>One free Delegate</li> <li>Display on the Conference Backdrop as Sponsor</li> </ol>
10	Other (Banner/ Stall/ Publicity Material on request )	On request	<ol style="list-style-type: none"> <li>One free Delegate</li> <li>Display on the Conference Backdrop as Sponsor</li> </ol>

**Plus 18% GST as Applicable**

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA

## Committee - 41<sup>st</sup> Cost Conference - 2020

### CHIEF PATRON

CMA Balwinder Singh, President, ICAI

CMA P. K. Mishra, Former Chairman, EIRC

CMA B Majumdar, Former Chairman, EIRC

### PATRON

CMA Biswarup Basu, Vice President, ICAI

CMA Chittaranjan Chattopadhyay, CCM, ICAI

CMA Niranjana Mishra, CCM, ICAI

CMA Asim Kr. Mukhopadhyay, Former Chairman, EIRC

CMA Kamal Kr. Gangopadhyay, Former Chairman, EIRC

CMA Avijit Goswami, Former Chairman, EIRC

### THINKTANK

CMA Shankar Dutta, Former President, ICAI

CMA Harijiban Banerjee, Former President, ICAI

CMA Amal Kumar Das, Former President, ICAI

CMA Mahesh Shah, Former President, ICAI

CMA Pravakar Mohanty, Former President, ICAI

CMA Kunal Banerjee, Former President, ICAI

CMA Dr. S. C. Mohanty, Former President, ICAI

CMA Manas Kumar Thakur, Former President, ICAI

CMA S.S.Sonthalia, Former Chairman, EIRC

CMA Bimalendu Dasgupta, Former Chairman, EIRC

CMA B. P. Mohapatra, Former Chairman, EIRC

CMA Niranjana Swain, Former Chairman, EIRC

CMA Kali Kinkar Sarkar, Former Chairman, EIRC

CMA Debasish Saha, Former Chairman, EIRC

CMA Ajay Deep Wadhwa, Former Chairman, EIRC

CMA Saswata Dasgupta, Former Chairman, EIRC

CMA Ashok Mukherjee, Former Chairman, EIRC

CMA Chitra Agarwal, Former Chairperson, EIRC

### ADVISORS

CMA Abhijit Sen, Former Chairman, EIRC

CMA Nabendu Sinha Chaudhuri, Former Chairman, EIRC

CMA Srikanta Kumar Sahoo, Former Chairman, EIRC

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA

CMA Shiba Prasad Padhi, Former  
Chairman, EIRC

CMA Bibekananda Mukhopadhyay,  
Former Chairman, EIRC

CMA Pranab Kumar Chakraborty, Former  
Chairman, EIRC

CMA Shyamal Bhattacharya, Former  
Chairman, EIRC

**Facilitators:**

CMA S. N. Banerjee, Chairman, Agartala  
Chapter

CMA Rambabu Pathak, Chairman,  
Asansol Chapter

CMA Subhash Chandra Samanta,  
Chairman, Bakura Chapter

CMA D. K. Saha, Chairman, Bokaro Steel  
Chapter

CMA Saktidhar Singh, Chairman,  
Bhubaneswar Chapter

CMA Rakesh Ranjan, Chairman,  
Chandrapura Chapter

CMA Lalit Kr. Mishra, Chairman, CJK  
Chapter

CMA B. K. Parui, Chairman, Dhanbad  
Chapter

CMA Sanjay Choudhuri, Chairman,  
Duliajan Chapter

CMA N. Basak, Chairman, Durgapur  
Chapter

CMA Rana Bose, Chairman, Guwahati  
Chapter

CMA Raj Kamal Prasad Singh, Chairman,  
Hazaribag Chapter

CMA Binoy Kumar Roy, Chairman,  
Howrah Chapter

CMA Sanjay Gupta, Chairman, Jajpur  
Chapter

CMA Jyoti Prakash, Chairman,  
Jamshedpur Chapter

FCMA Dr K. C. Paul, Chairman, Kharagpur  
Chapter

CMA A. K. Patel, Chairman, Naihati  
Chapter

CMA Joydeep Banerjee, Chairman, Patna  
Chapter

CMA S. N. Das, Chairman, Rajpur Chapter

CMA Bidyadhar Prasad, Chairman,  
Ranchi Chapter

CMA Praveen Nigam, Chairman,  
Rourkela Chapter

CMA Kshirod Chandra Nanda, Chairman,  
Sambalpur Chapter

CMA Ranjan Sanyal, Chairman,  
Serampore Chapter

CMA Debarghya Das, Chairman, Siliguri  
Gangtok Chapter

CMA Prasanta Kr. Pani, Chairman, South  
Orissa Chapter

CMA Antaryami Acharya, Chairman,  
Talcher Chapter

**CONFERENCE COMMITTEE:**

Chairman - CMA Pallab Bhattacharya

Co-Chairman – CMA B.B.Nayak

Convenor – CMA Uttam Kumar Nayak

Co-Convenor – CMA Nishant Kumar  
Singh

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A **CMA**



**Technical Committee**

Chairperson : CMA Arundhati Basu  
Member: CMA Somnath Mukherjee  
Member: CMA T.B.Chatterjee  
Member: CMA Mrityunjay Acharya

Member : CMA Abhishek Kumar Singh  
Member : CMA Nishant Kumar Singh

**Reception Committee**

Chairman: CMA Ashis Banerjee  
Member : CMA Nishant Kumar Singh  
Member : CMA Chittaranjan Chattopadhyay

**Delegate Committee**

Chairman : CMA Nishant Kumar Singh  
Member : CMA Ashis Banerjee  
Member : CMA Niranjan Mishra

**Resource Mobilization Committee**

Chairman: CMA B.B.Nayak

**Souvenir Committee**

Chairman: CMA Abhishek Kumar Singh  
Member : CMA Arundhati Basu  
Member : CMA Ashis Banerjee

**MISSION STATEMENT**

"The Cost and Management Accountant professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies draw from the integration of strategy, Management and accounting."

**VISION STATEMENT**

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."

**VENUE DETAILS****SWABHUMI, "RAAJKUTIR"**

89C, Moulana Abul Kalam Azad Sarani, Kolkata - 700054

***For enquiry & further details, please contact:***

**Eastern India Regional Council of The Institute of Cost Accountants of India**  
CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal  
Phones:- (033) 2455 3418/5957, 2455-5556, Fax No.: (033) 2455-7920  
E-mail : eirc@icmai.in, Website : www.eircoficmai.com

BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A **CMA**





**41<sup>st</sup> COST CONFERENCE - 2020**  
**The Institute of Cost Accountants of India**  
*(Statutory body under an Act of Parliament)*  
**Eastern India Regional Council**

**Theme : "Sustainable Development through Inclusive Growth – Rising from the East".**

**DELEGATES REGISTRATION FORM**

**The Chairman**

Delegate Committee

41<sup>st</sup> Cost Conference - 2020

The Institute of Cost Accountants of India of Eastern India Regional Council  
CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Dear Sir,

Please register the following delegates for attending the 41<sup>st</sup> Cost Conference - 2020 to be held on 28<sup>th</sup> & 29<sup>th</sup> February, 2020 at Swabhumi, Kolkata. The Particulars of the delegates are as under:-

Name of the Delegates	Designation	Company Name & Address

Membership No./ Student Regn. No. (if any)	Tel No.	Mobile No.	Email ID

**Payment Particulars**

A/C payee Cheque / Demand Draft bearing No. .... dated ..... drawn in favour of "The Institute of Cost Accountants of India - Eastern India Regional Council" payable at Kolkata is enclosed

**DETAILS FOR NEFT PAYMENT :**

Account Name : The Institute of Cost Accountants of India of Eastern India Regional Council

A/C No. 11254245065

Name of Bank: STATE BANK OF INDIA

Branch: Harish Mukherjee Road Branch, Kolkata - 700025

IFSC: SBIN0003961

PAN. AAATT9744L

***For enquiry & further details, please contact:***

**Eastern India Regional Council of The Institute of Cost Accountants of India**

CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Phones:- (033) 2455 3418/5957, 2455-5556, Fax No.: (033) 2455-7920

E-mail : eirc@icmai.in, Website : www.eircficmai.com

**BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA**



**41<sup>st</sup> COST CONFERENCE - 2020**  
**The Institute of Cost Accountants of India**  
*(Statutory body under an Act of Parliament)*  
**Eastern India Regional Council**

**Theme : "Sustainable Development through Inclusive Growth – Rising from the East".**

**SOUVENIR REGISTRATION FORM**

**The Chairman**

Souvenir Committee

41<sup>st</sup> Cost Conference - 2020

The Institute of Cost Accountants of India of Eastern India Regional Council  
CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Dear Sir,

We are pleased to release the following advertisement for the Souvenir to be brought out at the 41<sup>st</sup> Cost Conference – 2020 to be held on 28<sup>th</sup> & 29<sup>th</sup> February, 2020 at Swabhumi, Kolkata

Advertisement Space	Tariff
Back Cover	Rs. 1,00,000/-
Front Inside Cover	Rs. 75,000/-
Back Inside Cover	Rs. 50,000/-
Center Spread (Colour)	Rs. 35,000/-
Special Full Page (Colour)	Rs. 25,000/-
Ordinary Full Page (Colour)	Rs. 15,000/-
Ordinary Full Page (Black & White)	Rs. 10,000/-
Half Page (Black & White)	Rs. 7,500/-
Quarter Page (Black & White)	Rs. 5,000/-

**Payment Particulars**

A/C payee Cheque / Demand Draft bearing No. .... dated ..... drawn in favour of "The Institute of Cost Accountants of India - Eastern India Regional Council" payable at Kolkata is enclosed

**DETAILS FOR NEFT PAYMENT :**

Account Name : The Institute of Cost Accountants of India of Eastern India Regional Council

A/C No. 11254245065

Name of Bank: STATE BANK OF INDIA

Branch: Harish Mukherjee Road Branch, Kolkata - 700025

IFSC: SBIN0003961

PAN. AAATT9744L

***For enquiry & further details, please contact:***

**Eastern India Regional Council of The Institute of Cost Accountants of India**

CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Phones:- (033) 2455 3418/5957, 2455-5556, Fax No.: (033) 2455-7920

E-mail : eirc@icmai.in, Website : www.eircoficmai.com

**BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA**



**41<sup>st</sup> COST CONFERENCE - 2020**  
**The Institute of Cost Accountants of India**  
*(Statutory body under an Act of Parliament)*  
**Eastern India Regional Council**

**Theme : "Sustainable Development through Inclusive Growth – Rising from the East".**

**SPONSORSHIP FORM**

**The Chairman**

Souvenir Committee

41<sup>st</sup> Cost Conference - 2020

The Institute of Cost Accountants of India of Eastern India Regional Council  
CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Dear Sir,

I /We wish to Sponsor ..... in connection with the 41st Cost Conference-2020 to be held on 28<sup>th</sup> & 29<sup>th</sup> February, 2020 at Swabhumi, Kolkata.

A crossed Cheque/DD bearing number ..... dated ..... for Rs. ....

Drawn on ..... in favour of "The Institute of Cost Accountants of India - Eastern India Regional Council" is enclosed.

Name of the organization ..... Signature .....

Address ..... Name .....

..... Designation .....

Tel No ..... Mobile .....

Fax ..... Email ..... Web .....

**RATE OF SPONSORSHIP**

Particulars	Amount (Rs)	Particular	Amount (Rs)
Platinum	6,00,000/-	Gold	4,00,000/-
Silver	2,00,000/-	Lunch	5,00,000/-
Mementoes	2,00,000/-	Convention Kit	1,50,000/-
High Tea	1,00,000/-	Tea	50,000/-
Stationery	50,000/-	Other Sponsorships	On request

• Taxes as Applicable

**Payment Particulars**

A/C payee Cheque / Demand Draft bearing No. .... dated ..... drawn in favour of "The Institute of Cost Accountants of India - Eastern India Regional Council" payable at Kolkata is enclosed

**DETAILS FOR NEFT PAYMENT :**

Account Name : The Institute of Cost Accountants of India of Eastern India Regional Council

A/C No. 11254245065

Name of Bank: STATE BANK OF INDIA

Branch: Harish Mukherjee Road Branch, Kolkata - 700025

IFSC: SBIN0003961

PAN. AAATT9744L

**For enquiry & further details, please contact:**

**Eastern India Regional Council of The Institute of Cost Accountants of India**

CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Phones:- (033) 2455 3418/5957, 2455-5556, Fax No.: (033) 2455-7920

E-mail : eirc@icmai.in, Website : www.eircficmai.com

**BEHIND EVERY SUCCESSFUL BUSINESS DECISION, THERE IS ALWAYS A CMA**